

Tekir's references

ANNUAL AND SUSTAINABILITY REPORTS

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Atria Annual Report 2024

PAGES: 237
LANGUAGE VERSIONS: FINNISH & ENGLISH

Atria Plc is one of the leading food companies in Northern Europe, with operations in Finland, Sweden, Denmark, and Estonia. The company's shares are listed on Nasdaq Helsinki Ltd.

Tekir and Atria have been working closely together in communication services for years, and we have been Atria's annual reporting partner since 2023. The 2024 sustainability report was implemented for the first time in accordance with the EU's Corporate Sustainability Reporting Directive (CSRD) standards.

We prepared the content and structure plans for the report, produced some of the texts, and were responsible for project management. Tekir was also responsible for designing the concept and visual appearance of the report, data visualisation and infographics, as well as image planning and organising photo shoots. Tekir was partly responsible for the layout work.

The layout of the annual report was carried out using the CDM program, utilising page templates designed by Tekir. Additionally, we designed a landing page for Atria's website, which highlighted the key points of the report.

Check out the reports here.



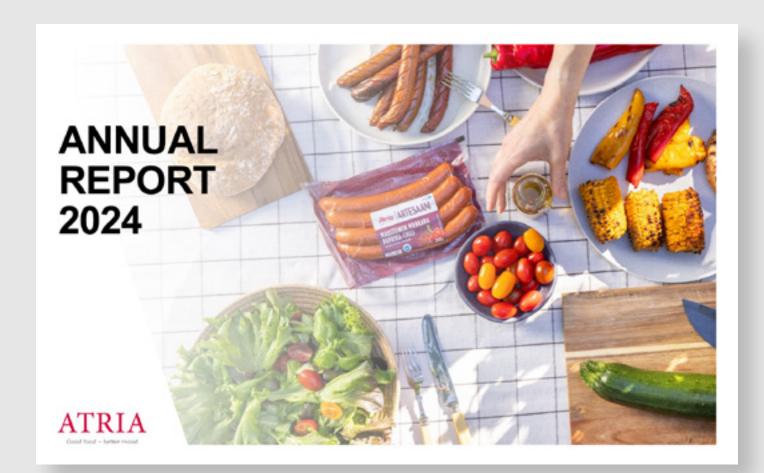
Tekir has been an outstanding partner for our annual reporting project. Despite the tight schedules, they managed to stay on track as agreed. They have an experienced reporting team and precise project management, which is essential for us. Additionally, they provided creative solutions and delivered excellent visual design.

Hanne Kortesoja

Group Vice President, Corporate Communications & IR Atria



ATRIA ANNUAL REPORT 2024





Atria in 2024 Attria in brief CEO's review Highlights of the year Africa value chain. Atria's direction Food market trends Consumer behaviour Africas an employer Business areas Alria Finland Altra Sweden Atria Denmark & Estor Research and development Report by the Board of Directors

In 2004, the Group's net sales increased, and profitability improved, thanks expecially to Atlia Sweden's business. The result in Sweden was expecially improved by growing sales, the

Excellent result in a changing operating environment

strong result for 2023, good net sales development, and investments and efficiency improvement projects that had progressed to plan. Despite this, the outlook was intake, as inflation and the weakened economic outlook negatively affected purchasing power and consumer demand.

However, 2004 proved more positive for the food market than initially anticquited. In a changing operating environment, our diverse product offering enabled us to need both the everyday and special demands of consumers and customers, despite the less than favourable economic cycle.

A financially strong 2024 In 2024, our Group's financial performance was strong Africa Group's net sales increased to EUR 1,755 million, while the

adjusted EBIT was approximately EUR 65.4 million, which was EUR 15.8 million more than in the previous year. A favourable sales structure and improved operational efficiency had a ositive impact on performance. We improved our results in all

Atta Finland's result development was also positive, the good result being particularly boosted by a very successful berbecue season. The implemented efficiency measures, a favourable sales structure and the commissioning of the new poultry plant in Nurmo also strengthened the result. However, the subdued Foodurnice market combined with a decrease in feed prices. led to a decrease in the net sales of Afria Finland as a whole.

profitability and market position improved. Atria Estonia invested in local pork production and bought two pig farms in Southern Estonia.

new production process for whole-meat cold cuts, which will enable Alria to strengther its sales and market shares in the cold cuts

ming the Winning Northern European

Alria's good market position, strong local brands, good custome brand. In Denmark, our 3-Sijernet brand is strong in cold cuts, and in Estonia, Matis & Moorits continues its triumphs as the country's most popular brand in meet products. In Sweden, 160 percent of the new materials used in Librardwega brand products are of Swedish origin. The market share of Librardwega products has developed

In a changing operating environment, our diverse product offering enabled us to meet both the everyday and special demands of consumers and customers, despite the less than favourable economic cycle.

Atria Arnual Report 2004 6

Atria in 2024 CEO's review Financial developm regregate of the year Alters value chain. Atria's direction Food market trans-Sustainability as part of strategy Business areas Atria Finland Atra Denmark & Extor Report by the Board of Directors Leader in Sustainability Report (FRS Financial Statement

Financial Stateme parent company Auditor's Report

Governance

Corporate Governance Statement Remuneration Report

investor information





Atria in 2024

CEO's review

Altrar's value chain.

Business areas

Research and development

Auditor's Report

Allow In broad

CEO's review

Atra Finland Atria Sweden

Alra Finland

Abrie in brief







Enento Annual and Sustainability Review & Financial Review 2024

PAGES: 77 + 88 LANGUAGE VERSIONS: FINNISH & ENGLISH

Enento Group is one of the leading providers of digital business and consumer information services in the Nordic countries.

Enento continued its long-term annual reporting collaboration with Tekir in 2024. The reporting package included the Annual and Sustainability Review as well as the Financial Review.

Enento's Annual and Sustainability Review covered business overviews and the year's key highlights, goals, and achievements. The Sustainability Review was partially conducted in accordance with the European Sustainability Reporting Standards (ESRS) for the first time. The Financial Review included the Board of Directors' Report, Financial Statements, Auditors' Report, and Corporate Governance Statement.

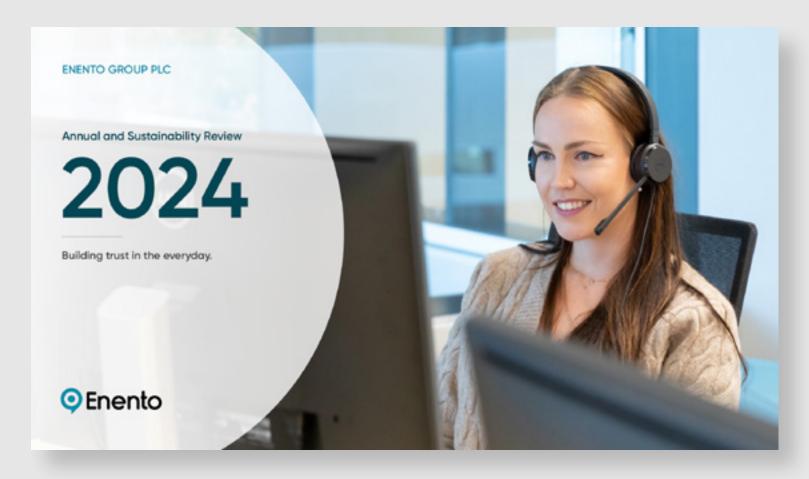
Tekir was responsible for project management of the reporting package, as well as the visual design and layout work. Additionally, we consulted on the structure and content of the Annual and Sustainability Review.

Check out the reviews: <u>Annual and Sustainabilty Review 2024</u> & <u>Financial Review 2024</u>.





ENENTO ANNUAL AND SUSTAINABILITY REVIEW 2024



ENENTO FINANCIAL REVIEW 2024



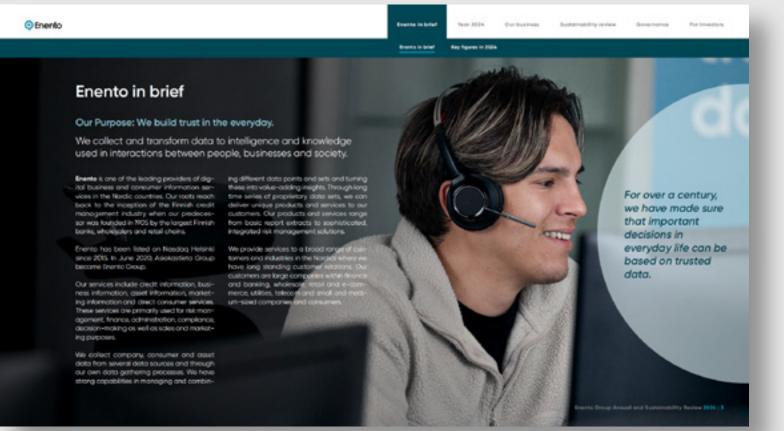
We are very pleased to have continued our reporting collaboration with Tekir. Their project manager ensured everything ran smoothly, which was crucial as we updated our reporting to partially align with the CSRD. The visual design of the reports was outstanding, and the layout work was executed with great care.

Henrik Soras

Head of IR and Strategy Enento











Enento

Operatin

Enento operate

The ever-expor

opportunities to

well-positioned

key industry tree

Major indust

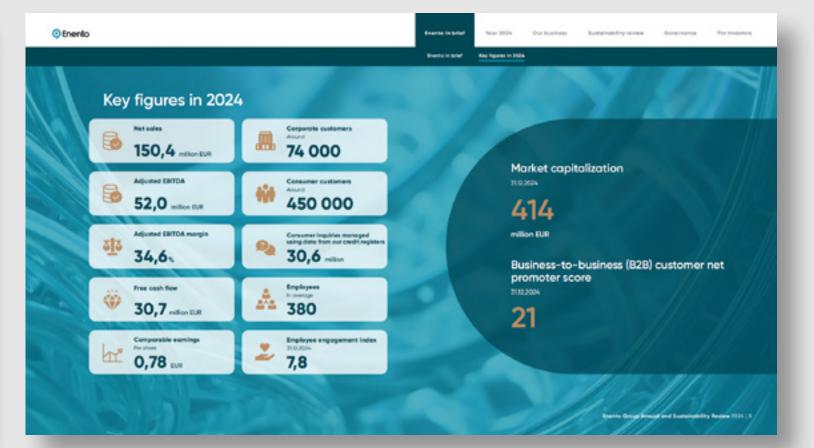
Use of digital techno data continues to gr intelligence is becomin ant to make sense of di

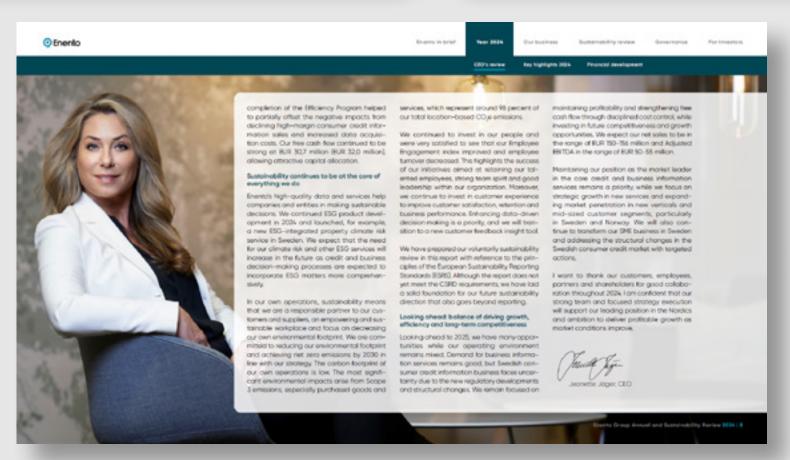
better decisions to over manage resources effi organizations.

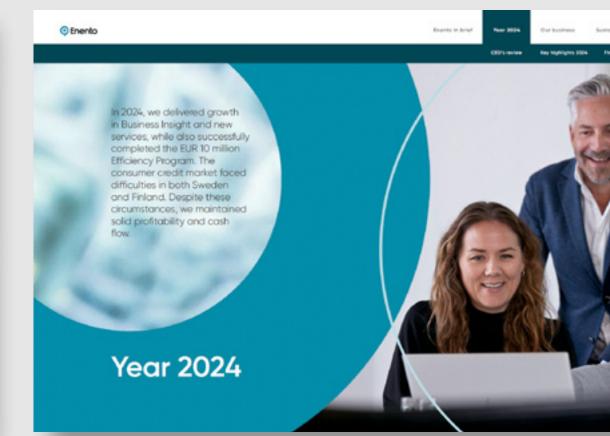
The world of busines shifting to become mo sumer (SDC) in many of use of online channel ent external data soul sources provides busin

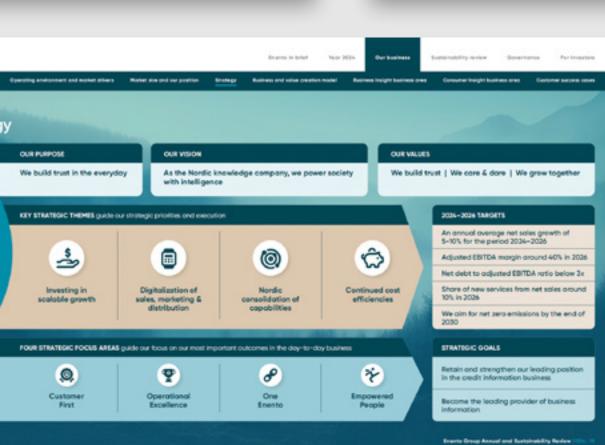
Traditional and stands ing increasingly acce Combining this with a

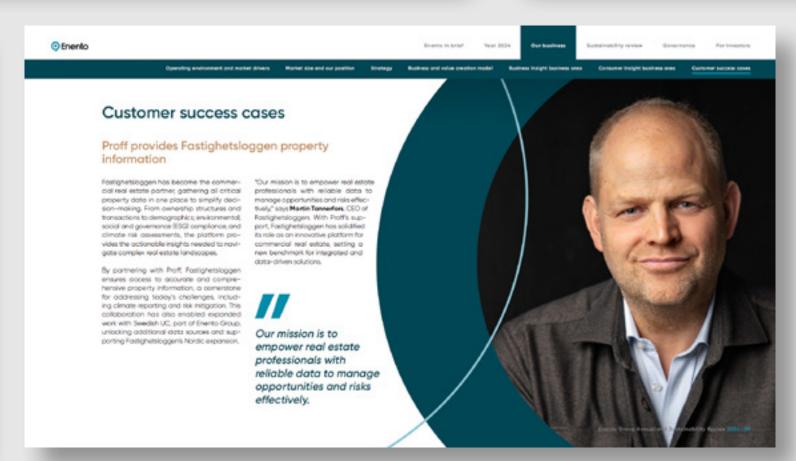


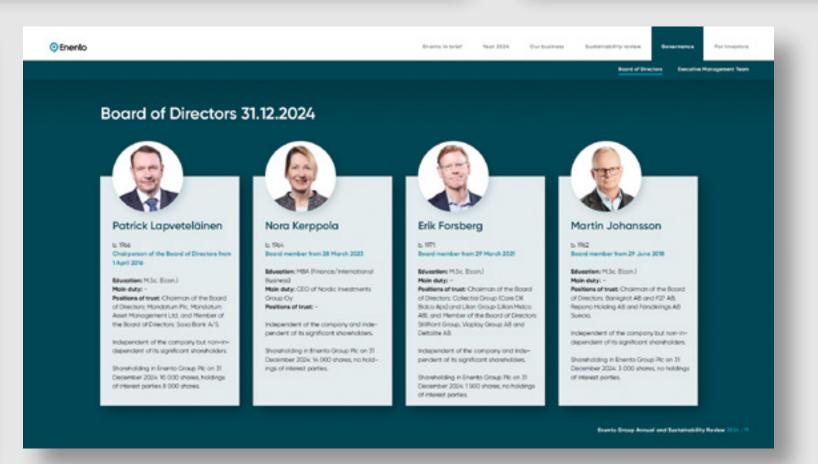














Ilmatar Sustainabilty Review 2024

PAGES: 66
LANGUAGE VERSIONS: FINNISH & ENGLISH

Ilmatar is a leading Independent Power Producer (IPP) and renewable energy developer in the Nordics.

Tekir has been Ilmatar's sustainability reporting partner since 2023. The 2024 review was created in both Finnish and English, following GRI standards. The review's visual design was in accordance with Ilmatar's updated brand, and its structure reflected Ilmatar's key sustainability themes.

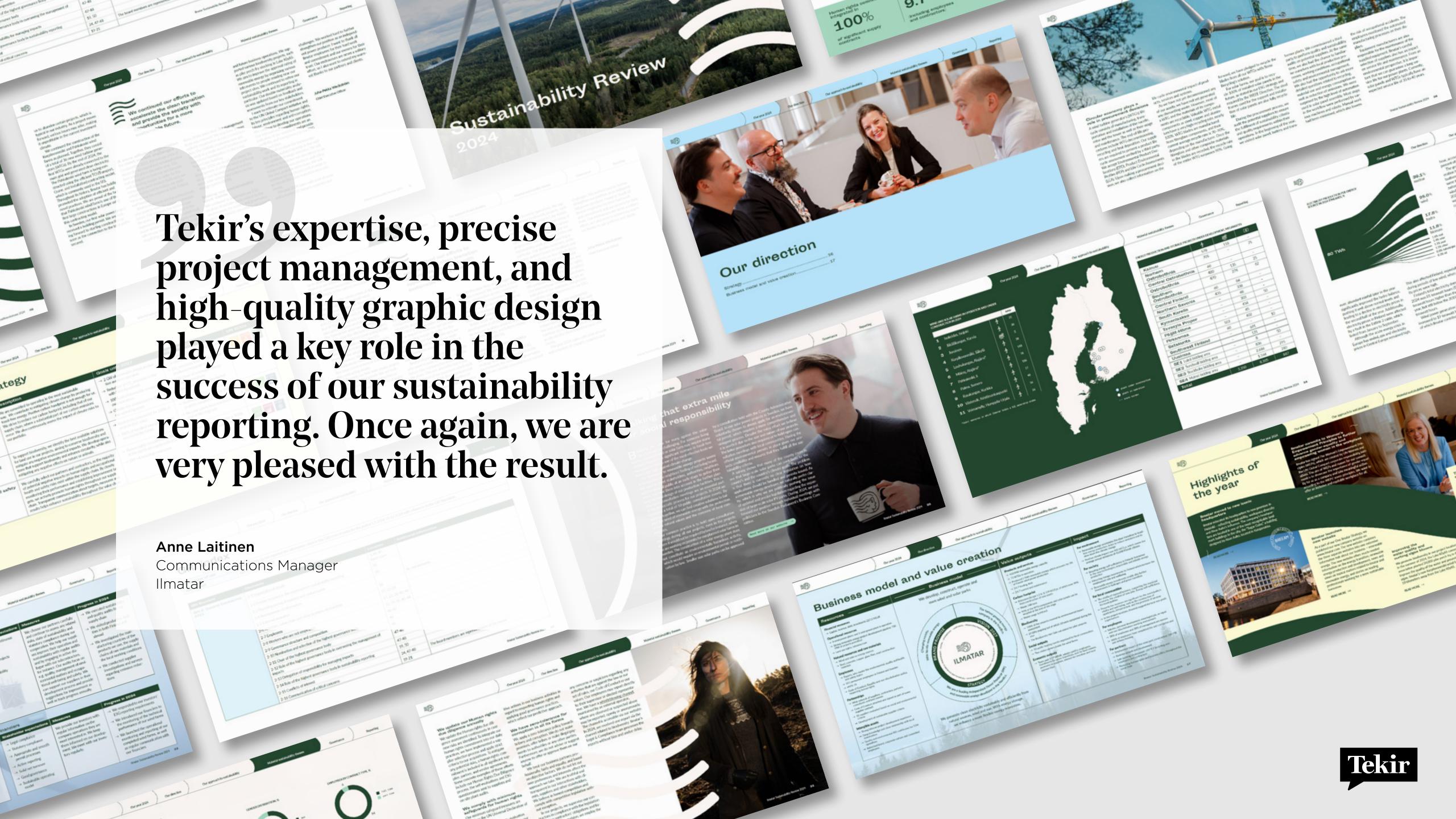
Tekir was responsible for the review's content and structure, project management, as well as visual design and layout work.

You can read the review <u>here</u>.



Changing society. With Nordic renewable energy.





Lindström Sustainability Report 2024

PAGES: 108 + 16 LANGUAGE VERSIONS: ENGLISH

Lindström is one of Europe's leading textile service companies, with a business model strongly rooted in the circular economy. This international family-owned company operates in 24 countries across Europe and Asia.

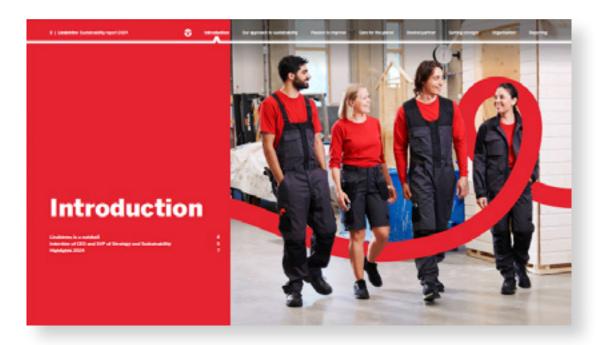
Tekir and Lindström have been collaborating on sustainability reporting since 2021. This partnership has borne fruit: Lindström's 2022 Sustainability Report was a finalist in the *Oma Media* reporting competition and received an honourable mention for its visual design.

In 2024, Tekir produced an English-language Sustainability Report for Lindström, along with a more concise sustainability brochure for customers. The report was prepared in accordance with GRI standards and is verified by a third party. Tekir was responsible for the visual design of the report and brochure, the planning of content and structure, the creation of infographics and some of the content, as well as the layout and project management.

You can read the report <u>here</u>.



LINDSTRÖM SUSTAINABILITY REPORT 2024



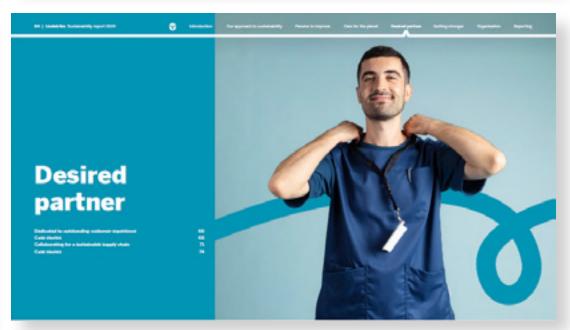




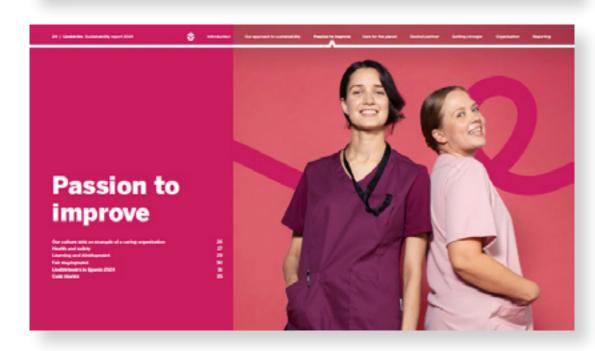




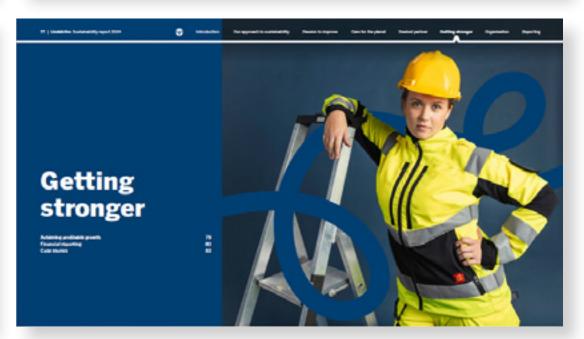
















Tekir was a flexible partner who went above and beyond to ensure that our sustainability report was completed on schedule. We were pleased with the final result, and the report has received a lot of positive feedback.

Leena Kähkönen

External Communications Manager Lindström



West Railway Sustainability report 2024

PAGES: 30 LANGUAGE VERSIONS FINNISH, SWEDISH, ENGLISH

West Railway is a project company responsible for the planning and construction of the high-speed rail link between Helsinki and Turku. Sustainability plays a significant role in West Railway's operations, and the long-term development of sustainability efforts continues throughout the project's planning phase until the handover of the railway project. All studies and measures undertaken during the planning phase aim to ensure that West Railway can be built responsibly and that the railway can be used in a sustainable and socially beneficial manner.

Tekir has supported West Railway as an advisor on sustainability efforts and has prepared the 2024 sustainability report for West Railway. Tekir was responsible for the structure and content plan, content production, and the visual design and layout work, as well as the infographics of the report. Tekir also managed the project.

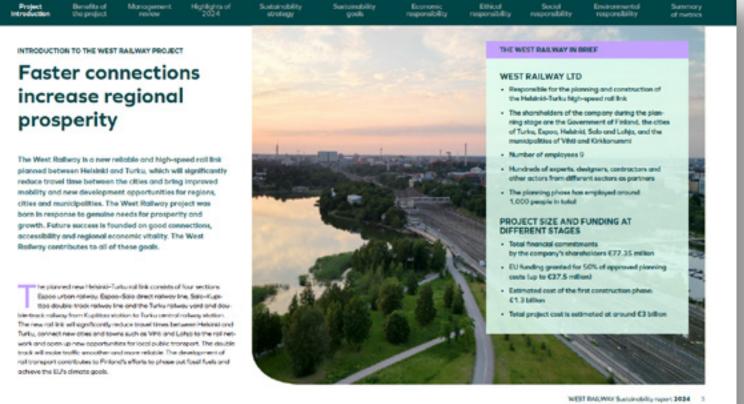
You can read the report <u>here</u>.

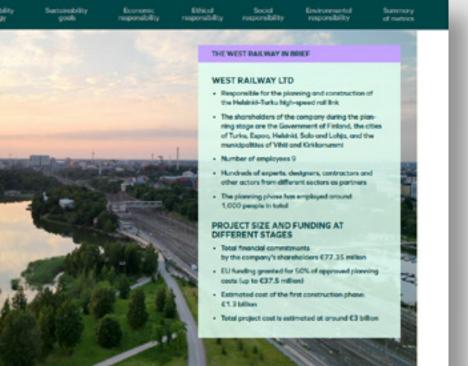












In the area of ethod responsibility, three sub-themes stand out in par-

ticular honest, open and transparent business, responsible sounding, and avoiding coefficis of interest. The Winst Rollway follows the principle of

openness and transparency. All employees are also expected to act in

accordance with this principle and in the interests of the company. Empire ees of the West Rollway must refroin from business relationships or other

activities that could create a conflict of interest with the company. The



DENEFITS OF THE PROJECT

The West R

and reliable

Benefit to society is an important The economic and social impacts

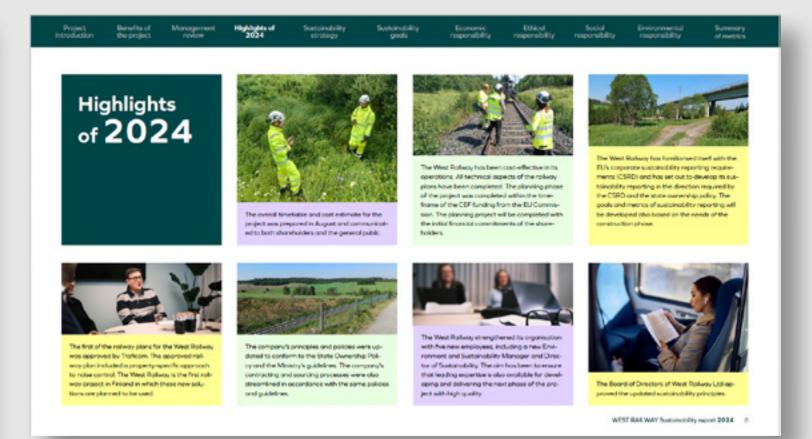


phase will depend largely on how the infrastructure is used and mainained. This is influenced by factors such as energy efficiency, the carbon footprint of transport and the durability of the infrastructure.

related to issues such as equality or accessibility. The social and quality of the impacts of the project in affected areas are significant at this stage through improved mobility and increased economic activity, for example. When completed, the sections of the West Flatway will become part of

the national rail network. The objective of the West Railway is to deliver a well-designed and executed project. According to plans, the entire project is expected to be completed by 2033.

WEST RALWAY Sunanobity report 2024 11







Heavy reachinery can cause damage to roads and disches, for example. Landowners will be compensated for any damage coused by the surveys, such as damage to fields, trees, crops, ditches, roads or forest soil.

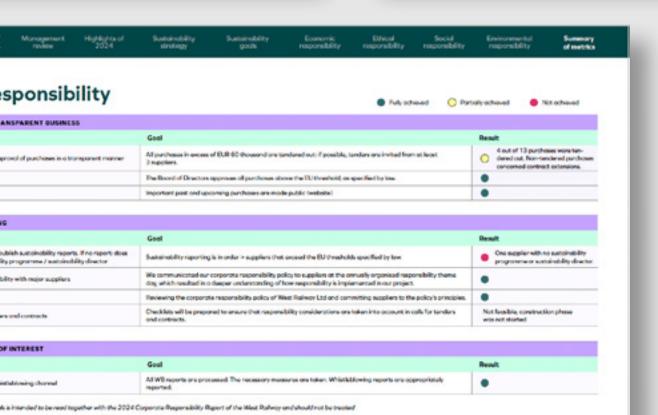
Addressing moterial quality issues and risks of sourcing

partnerships. ment and Concession Cont exceeding EUR 443,000 n the West Rolway Where p purchases below the threat

What Rollway does not approve of the grey economy and takes into consideration sorictions imposed by the EU and the UN in its sourcing, comtracting and choice of partners.

The company's sourcing is governed by the Act on Public Procurement way. Purchases are subject to a review of relevant quality issues and reks contracts. The West Railway tenders its purchases in accordance with the Act on Public Procurement and Concession Contracts in Special Sectors

nation in oil its sourcing.











A well-structured report highlights the most essential aspects of West Railway's sustainability efforts in an engaging manner and provides a comprehensive overview of the project's progress, its potential impacts, and their management. Tekir's expertise has played a crucial role in developing the report towards a more narrative and visually interesting direction.

Mikko Hämeenniemi

Director, Communications and Sustainability West Railway





